

2012 SEAPOWER RATE CARD

INTERIOR [4-COLOR]	1X	3X	6X	9X	12X	18X	24X	ALMANAC *
2-PAGE SPREAD	14,970	13,800	13,400	13,060	12,830	12,430	12,070	18,450
1 PAGE	7,670	7,080	6,870	6,700	6,580	6,380	6,190	9,460
2/3 PAGE	6,140	5,880	5,630	5,580	5,530	5,370	5,200	7,560
1/2 PAGE	5,290	5,030	4,820	4,770	4,690	4,550	4,410	6,560
1/3 PAGE	4,300	4,040	3,890	3,840	3,780	3,670	3,550	
1/4 PAGE	3,580	3,440	3,370	3,280	3,210	3,120	3,030	
1/6 PAGE	2,790	2,630	2,540	2,490	2,450	2,380	2,310	
DIVIDER TAB								12,470

COVERS [SOLD ON COMMITMENT OF 6X OR MORE]

COVER 2			9,410	9,120	8,820	8,260	7,730	12,850
COVER 3			8,370	8,180	7,910	7,630	7,230	10,720
COVER 4			9,430	9,360	9,130	8,540	8,010	14,280

SPECIAL PRINTING OPPORTUNITIES AVAILABLE. PLEASE CONTACT YOUR SALES REP FOR RATES, SPECS AND DEADLINES.

NOTE: ALL ADS WILL BE PLACED RUN OF BOOK.

SPECIAL POSITIONING RATE = \$400 PER AD PER ISSUE (EXCLUDING COVERS).

*SEAPOWER'S ALMANAC EDITION IS A 1X RATE AND WILL COUNT TOWARD THE FREQUENCY DISCOUNT.

DIGITAL — MAXIMIZE YOUR MESSAGE BY ADVERTISING ON WWW.SEAPOWERMAGAZINE.ORG

TOP BANNER	2,595 **
TOWER AD	2,510
BOTTOM BANNER	2,295

** PRICES ARE PER MONTH. PLEASE CONTACT YOUR SALES REP FOR DIMENSIONS AND DEADLINES.